



**"Ethos+Pathos+Logos"**  
**Integrity+Care+Action**

***"Transformational Coach focused on unlocking individual's potential to maximize their own performance"***

## Blanca Perez

**About me:** I am a ILM 7 Leadership Coach and Mentor Qualified, Member of the European Mentoring and Coaching council (EMCC) and proud to be bound by their code of ethics and conduct, fluent in three languages: English, Spanish and Italian. I am open, culturally diverse, caring and conscious coach.

Throughout my career I have worked extensively with Leaders in different countries: Mexico, USA, China and Europe at different organizational levels, across a range of industry sectors including Automotive, Industrial, Aerospace and Electronics. My passion as a Coach is to help business leaders and teams to transform their careers in a collaborative self-directed process that will lead them to the positive change in performance and improvement they desire.

**How I work:** Through many assignments I have been able to partner with clients and enhance their strengths by facilitating a thought-provoking and creative process that inspires them to maximize their personal and professional potential.

As an enabler of the transformation process I use different tools such as 360 assessment (personal and teams), Emotional Intelligence profile (EQi) and others. My objective is to guide individuals and teams, exploring the vision, searching for opportunities and creating a plan to transform.

**Recent assignments:** Some of my recent coaching assignments include:

- First 90 Days- General Manager - Aerospace Company (US)
- New Promotion – Head of Health Department - Healthcare (UK)
- New Country Transition and culture assimilation - Sr. Engineering Director- Automotive (Mexico)
- Culture Change Project Transformation- VP of Operations- Aerospace (UK)

**My style:** My coaching style is non-directive, self-questioning driving and supportive. My motto is "begin with the end in mind" And help people find the answers.

Client feedback:

- "Blanca immediately made me feel at ease; through skillful questioning she helped me find a clear path to follow from which I could take actions and succeed."
- "Powerful challenge which made me think differently, and helped me to problem-solve complex and difficult situations from a fresh perspective."

**Relevant Qualifications/ Professional Memberships:**

- ILM 7
- EQ (Emotional Quotient) Leadership Profiler (including 360 profiling),
- Self-Directed High Performance Work teams Certified Trainer
- BS Industrial Engineering, Six Sigma Master Black Belt, Lean Expert Certified
- Member of European Coaching & Mentoring Council, Institute of Leadership & Management

**Powerful, thought provoking transformation. Let's talk.** For more information contact me at [blanca.perez@ascendorgex.com](mailto:blanca.perez@ascendorgex.com) or UK (44)07961 466 880 USA (1) 760 482-7087